

JOIN OUR READING REVOLUTION

£1,000
of books to be won
every week in World
Book Day month



LAUNCHING
27 FEBRUARY
– 29 MARCH

REGISTER NOW

HELP US TO SHARE A MILLION STORIES

Dear Parents & Carers

From 27 February-29 March, we are supporting World Book Day's [Share A Million Stories](#) campaign, championing the importance of sharing stories and for the chance to **win £1,000 of books for our school.**

Why Share a Story?

Sharing a story for just 10 minutes a day can have a lasting impact on a child's future, and can help to create readers for life.

How can you take part?

In February, your child will receive their [Share A Million Stories Reading Record](#), for children to tick-off how many stories they're sharing at home and at school (including their curriculum books, audiobooks, magazines, comics or graphic novels), which we can then add to our school total, which feeds into the live national total.

Why is this campaign so vital?

- **Sadly, reading for pleasure is in decline:** only 29% of 0-13s read for pleasure daily (down from 30% in 2017). *Children's Reading for Pleasure: Trends and Challenges, Egmont, 2019*
- **The number of parents sharing stories** with their children is also in steep decline: **only 56% of 3-4-year-olds are read to daily** or nearly every day (v. 69% in 2013).
- **Fewer than 19% of 8-10-year-olds are read to daily** or nearly every day (down from 25%). *Understanding the Children's Book Consumer Nielsen, 2018*

So, let's boost reading for pleasure back up! There are so many benefits to sharing stories together:

- It boosts creativity and imagination
- It's a calming, bonding experience that improves well-being
- It builds empathy and closeness
- It's great fun for everyone involved!

World Book Day needs ALL of our support and we look forward to helping them reach their goal of one million stories shared nationwide – and the opportunity to win an amazing new supply of books for our school worth £1,000! Find out more at worldbookday.com/share-a-million-stories.

World Book Day Event at Osmotherley Primary School – Thursday 5th March

For World Book Day this year, children can come to school dressed as a favourite character from a book in exchange for a £1 donation for Book Aid International. We would also like to invite parents and carers to join us for a Booky Breaktime from 9am-10am, where we will be holding a 'Book Drop and Swap'. Children can bring along a book that they have read to drop and swap it for another book that another child has dropped. Any adults who would like to drop and swap a book are also welcome to do so.

Refreshments will be available and if you stay and share a story, we can add this to our school 'Share a Million Stories' record. We hope that you can join us!

Miss Bamber